

Cindy Bush Lauded for Excellence in Senior Care

Cindy Bush channels years of expertise into her work with Simply Shift, LLC

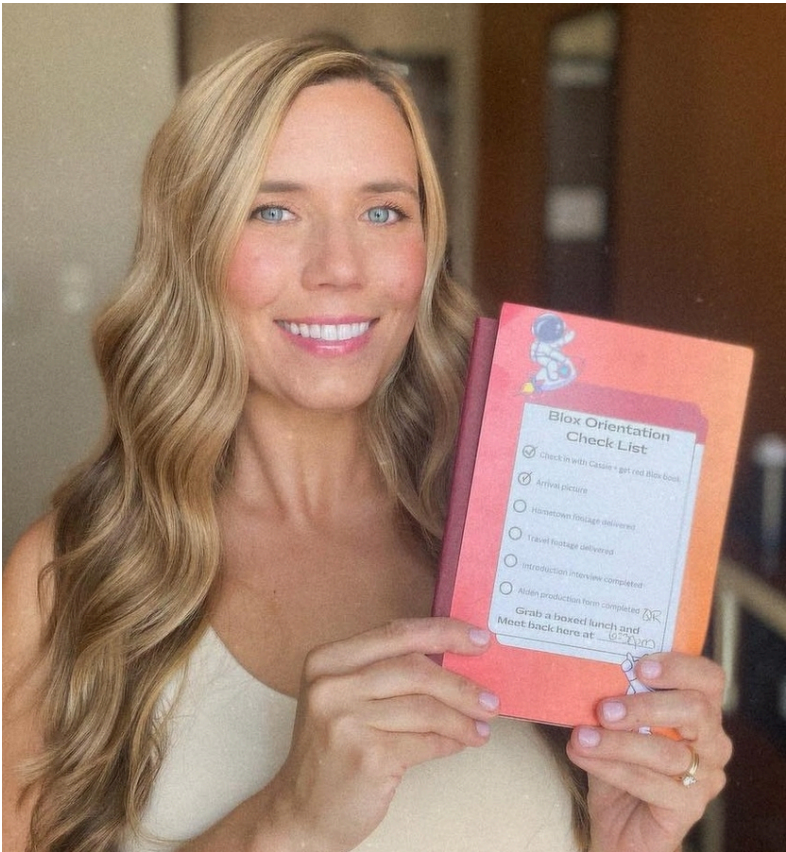
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“She works closely with senior real estate specialists, home care agencies, and senior living communities to provide housing and care for seniors.”

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LOUISVILLE, KY, October 04, 2024 **/24-7PressRelease/** -- Cindy Bush has been included in Marquis Who's Who. As in all Marquis Who's Who biographical volumes, individuals profiled are selected on the basis of current reference value. Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.

Ms. Bush's career in senior care began while pursuing a Bachelor of Arts in business and corporate communications at Western Kentucky University. She started as a dietary aide for Signature Healthcare East Louisville and later became the assistant director of activities at Kindred Healthcare, where she ensured residents were engaged daily and offered sensory stimulation through one-on-one activity therapy. Her role as the senior lifestyle specialist and director of sales for American Senior Communities further solidified her expertise in the field.

Throughout her career, Ms. Bush honed her expertise in client care management, business development, growth coordination, and more with such companies as Green Leaves, ElderCare 4 Families, and Home Instead Senior Care. Likewise, she furthered her education, earning an MBA from Sullivan University in 2020. Drawing on years of professional experience, she excels as the owner of Simply Shift, LLC, where she works closely with senior real estate specialists, home care agencies, and senior living communities to provide housing and care for seniors. In this capacity, Ms. Bush also helps clients declutter their homes, sort through their belongings, and remove unwanted items from their homes.

In addition to her professional endeavors, Ms. Bush contributes to her community through the Health Services Provider Network, her children's sports teams, the Alzheimer's Association, and by donating to various charities. Given her professional achievements, she received a Certificate of Attendance from the American Hospital Association. While her career has been successful, she takes the most pride in seeing her clients with tears in their eyes when everything is set to move and begin the next phase of their lives. Many clients have stated, "By continuing to browse this site with you, you thank you, you are a Godsend." Another memorable moment in her career was helping a disabled man find housing. Looking ahead, Ms. Bush aims to expand Simply Shift, LLC by connecting with investors and fellow entrepreneurs. Her ultimate goal is to franchise her business in other states.

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